

POST 1 — ANNOUNCE THE APPEAL

(Launch post – week 1)

Caption:

✨ This Christmas, we're joining the *Shine a Star* appeal to bless foster and kinship carers across our community.

More than 1200 foster and kinship carers open their homes and hearts to children who need safety, love, and belonging. Together, we can remind them they're not alone.

You can **Shine a Star** by giving a **$50 gift card** (Coles/Myer, Kmart, Woolworths or Visa) or by donating online so we can purchase one on your behalf.

Each card is a star of hope — lighting up a home with love this Christmas.

⭐ Where the star stops, hope begins.

🗓️ Gift cards can be returned to [church name / location] by [date].

👉 shineastar.com.au

POST 2 — ENCOURAGE PARTICIPATION

(Mid-campaign post – week 2–3)

Caption:

Behind every star is a story.

Behind every gift is a message of hope. 🌟

Our *Shine A Star* appeal is underway — and there's still time to be part of it!

Each $50 gift card blesses a foster or kinship carer who gives so much of themselves to create a safe, loving home for children in need.

Let’s fill our community with light and love this Christmas. ✨

🎁 Bring your gift card this Sunday or give online at shineastar.com.au
Together, we can light up every home.

POST 3 — REMINDER POST

(Final weekend – e.g., Thursday or Friday before collection Sunday)

Caption:
🌟 **This Sunday is Shine a Star collection day!**

Don’t forget to bring your **$50 gift card** (Coles/Myer, Kmart, Woolworths or Visa) to church this weekend.

Each card represents a light of hope for a foster or kinship carer — a simple way to say, *“you’re seen, valued and not alone.”*

Let’s fill our tree — and our community — with stars of generosity this Christmas. 🌟

🗓️ Bring your gift card this Sunday, [insert date].
💝 You can also give online at [insert link].